

# Roberta Verteramo

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*"If you believe in the challenge of seeing Art Work as the melting pot of all art disciplines, and cease identifying a work as a painting, a sculpture, a dress or design. If you don't need to classify it. The Artwork of art is an Art work. Than, any method - Any technique-Any field of expression - Any cultural product can coexist and be one. My artwork has a twofold valence, and can be perceived aesthetically as an object of visual pleasure, or, alternatively, functionally as an object of everyday use. The research can balances and reconciliates opposites: geometric and shapeless, rough and smooth, dark and bright."*

Artist-designer, Roberta Verteramo lives and works between Torino and London. She attended Art School at Albertina Academy of Fine Arts in Turin and at Polytechnic Arts in Valencia. Her art sensibility was noticed by the Academy, that offered her a teaching position shortly after her graduation.

Later she became an international conservator of contemporary art, establishing the Triennale Museum laboratory in Milan, where she had the opportunity to meet and collaborate with internationally known artists and designers: **Gaetano Pesce, Alessandro Mendini, Tomas Maldonado, Frank Gehry, Italo Rota, Fornasetti**, and others. Her inspiration led her to design eclectic objects, which were presented at a private exhibition supervised by Philippe Daverio at Fuori Salone del Mobile 2011 in Milan. In 2014 she moved to London, where she has been active in the realm of luxury, crafting original and highly sophisticated artwork.

Since the early stages of her artistic life, Verteramo has been passionate about the design world. As an artist, she always tried to capture the essence of the various artistic expressions. From performances to paintings, from art-design to sculpture, she fluidly experimented all facets of visual art.

In 2016, Verteramo found her fil rouge in high-end luxury design. In her lavish artwork, "Jewel Paintings", canvas is replaced by metals like silver, gold and bronze, skilfully covered with layers of resin mixed with rare pigments and embossed with precious stones. Verteramo interprets her clients' vision with empathy, passion and exquisite craftsmanship and takes bespoke luxury to a new artful level.

Her works, highly collectible unique pieces, are exhibited at 88gallery London, and at leading international design fairs, such as Design Miami/ Basel, PAD London and Paris, Masterpiece, Decorex London and TEFAF Maastricht.

Her projects have been selected for some of the most important Brands including: **VisonnaireHome, San Lorenzo Yacht, Minotti and Salvioni.**